

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in this application.

List of Claims:

1. (Originally presented) A presentation apparatus for artwork comprising: a one-piece folder construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section in the first panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section is folded in a curvilinear design.
2. (Originally presented) The presentation apparatus of Claim 1 wherein the back section contains an image.
3. (Originally presented) The presentation apparatus of Claim 2 wherein the image is a lenticular image.
4. (Originally presented) The presentation apparatus of Claim 1 wherein the side panel has a viewing section comprising a die-cut window containing an acetate or plastic sheet for viewing the back section.
5. (Originally presented) The presentation apparatus of Claim 4 wherein the acetate or plastic sheet in the die-cut window of the side panel contains artwork.
6. (Originally presented) The presentation apparatus of Claim 1 wherein the side panel is folded over the back section and engages the back section for display purposes.
7. (Originally presented) The presentation apparatus of Claim 6 wherein the side panel folded over the back section provides for three-dimensional artwork.
8. Cancelled

9. (Originally presented) The presentation apparatus of Claim 5 wherein the first side panel contains a removable insert in the die-cut window with first and second sections.
10. (Withdrawn) The presentation apparatus of Claim 9 wherein the first and second sections contain removable puzzle pieces.
11. (Originally presented) The presentation apparatus of Claim 1 wherein the first side panel contains a removable insert in the die-cut window with first and second removable sections.
12. (Withdrawn) The presentation apparatus of Claim 11 wherein the first and second sections contain trading cards.
13. (Withdrawn) The presentation apparatus of Claim 11 wherein the first and second sections contain coupons.
14. – 28. Cancelled
29. (Withdrawn) The presentation apparatus of claim 1 wherein the first side panel may contain trading cards.
30. (Withdrawn) The presentation apparatus of claim 1 wherein the first side panel may contain coupons.
31. (Previously presented) A mailer containing artwork comprising:  
a one-piece folder construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section in the first panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section is folded in curvilinear design, wherein said first side panel and back section have top and bottom edges respectfully, said edges having perforations for removably detaching the edges and a removably detachable insert which covers the die cut window.
32. (Previously presented) The presentation apparatus of Claim 31 wherein the back section contains an image.

33. (Previously presented) The presentation apparatus of Claim 32 wherein the image is a lenticular image.
34. (Previously presented) The presentation apparatus of Claim 31 wherein the side panel has a viewing section comprising a die-cut window containing an acetate or plastic sheet for viewing the back section.
35. (Previously presented) The presentation apparatus of Claim 34 wherein the acetate or plastic sheet in the die-cut window of the side panel contains artwork.
36. (Previously presented) The presentation apparatus of Claim 31 wherein the side panel is folded over the back section and engages the back section for display purposes.
37. (Previously presented) The presentation apparatus of Claim 36 wherein the side panel folded over the back section provides for three-dimensional artwork.
38. (Previously presented) The presentation apparatus of Claim 35 wherein the first side panel contains a removable insert in the die-cut window with first and second sections.
39. (Withdrawn) The presentation apparatus of Claim 38 wherein the first and second sections contain removable puzzle pieces.
40. (Previously presented) The presentation apparatus of Claim 31 wherein the first side panel contains a removable insert in the die-cut window with first and second removable sections.
41. (Withdrawn) The presentation apparatus of Claim 40 wherein the first and second sections contain trading cards.
42. (Withdrawn) The presentation apparatus of Claim 40 wherein the first and second sections contain coupons.
43. (New) The mailer of claim 31 wherein the first side panel and back section contain first and second removable sections.
44. (New) The mailer of claim 43 wherein the first and second removable sections are detachably connected to the first side panel and back section by perforations.

45. (New) The mailer of claim 43 wherein a plastic sheet is disposed between the first side panel and back section.